

Raising Standards – Protecting Patients

ACCSM STRATEGIC PLAN 2023 - 2024



The strategic plan for the Australasian College of Cosmetic Surgery and Medicine (ACCSM) involves several key components:

1. Vision and Mission Alignment

Vision: To be the leading institution in cosmetic surgery education in Australia, providing exemplary training that meets and exceeds AMC standards. Members of the Australasian College of Cosmetic Surgery and Medicine will practice with integrity and honour, in the best interests of the patient, for their safety and quality of care, as their highest concerns and in a manner that upholds the dignity of the medical profession.

Mission: To deliver high-quality, evidence-based training in cosmetic surgery, fostering excellence and innovation in the practice of cosmetic surgery, while maintaining of the highest standards by ensuring compliance with national standards and regulations.

2. Strategic Objectives

1. Achieve AMC Accreditation:

- Ensure that the curricula and all educational programs and practices align with AMC standards.
- Conduct a gap analysis to identify areas requiring improvement.

2. Enhance Educational Quality:

- Develop and implement curricula that integrate the latest research and technological advancements in cosmetic surgery.
- Incorporate evidence-based practice and patient safety into training modules.

3. Strengthen Governance and Compliance:

- Establish robust governance structures to oversee compliance with AMC standards.
- Regularly review and update policies and procedures to maintain high standards.

4. Expand and Innovate Training Programs:

- Introduce advanced training modules and specialty areas to meet evolving industry demands.
- Explore partnerships with leading medical institutions and industry experts.

5. Foster Professional Development:

- Offer continuous professional development opportunities for fellows and trainees.
- Promote a culture of lifelong learning and innovation within the cosmetic surgery field.

6. Enhance Stakeholder Engagement:

- Build strong relationships with key stakeholders, including industry leaders, regulatory bodies, and professional associations.
- Engage in public awareness campaigns to promote the importance of accredited cosmetic surgery training.

3. Action Plans

1. Achieve AMC Accreditation

- Timeline: 12 months
- Actions:
 - Conduct a self-assessment against AMC standards.
 - Address identified gaps in the curriculum, faculty qualifications, and resources.
 - Prepare and submit the accreditation application.
 - Engage with AMC representatives to ensure ongoing compliance and support.

2. Enhance Educational Quality

- **Timeline:** 6 months for curriculum review, ongoing for implementation
- Actions:
 - Revise the curriculum to incorporate AMC standards and current best practices.
 - Introduce new teaching methodologies and technologies.
 - Implement regular assessments and feedback mechanisms

3. Strengthen Governance and Compliance

- **Timeline:** 3 months for initial review, ongoing for monitoring
- Actions:
 - Establish an expert working group to oversee AMC standards.
 - Develop a compliance monitoring plan with regular audits.
 - Update policies and procedures as needed.

4. Expand and Innovate Training Programs

- **Timeline:** 12 months for development, ongoing for expansion
- Actions:
 - Identify emerging trends in cosmetic surgery.
 - Develop new training modules and certification programs, enhance current training modules and workshops (eg. liposcution workshop).
 - Partner with other institutions for joint programs and research(eg. ABDR).

5. Foster Professional Development

• Timeline: Ongoing

- Actions:
 - Review CPD partnership with Osler and renew if appropriate
 - Organise workshops (eg. Cadaver dissection course, safe sedation course), seminars (clinical outcomes meetings and Journal Club), and the Annual Scientific Meeting/Conference (Cosmetex) for continuous learning.
 - Encourage Fellows and Trainees to participate in external training and research.
 - Develop mentorship programs for emerging young Fellows.

6. Enhance Stakeholder Engagement

- Timeline: Ongoing
- Actions:
 - Develop a stakeholder engagement plan.
 - Host regular meetings and forums with industry partners and regulatory bodies (eg. at the ASM, or cosmetic surgery safety conferences)
 - Launch awareness campaigns highlighting the benefits of accredited training.

4. Performance Metrics

1. Accreditation Status:

• Achievement of AMC accreditation and maintenance of status.

2. Educational Quality:

- Trainee satisfaction and outcomes.
- Feedback from industry professionals and stakeholders.

3. Governance and Compliance:

- Regular compliance audits and reports.
- Number of policy updates and procedural improvements.

4. Program Innovation:

- Number of new programs and certifications introduced.
- Partnerships and collaborations established.

5. **Professional Development:**

- Participation rates in professional development activities.
- Fellow and Trainee advancements and achievements.

6. Stakeholder Engagement:

- Frequency and quality of stakeholder interactions.
- Public awareness and perception of ACCSM.

5. Resources and Budget

- **Staffing:** Ensure adequate staffing for administration, curriculum development, and compliance monitoring.
- **Funding:** Allocate budget for program development, accreditation processes, and professional development activities.
- **Technology:** Invest in up-to-date educational technology and resources.

6. Review and Adjustment

- **Quarterly Reviews:** Evaluate progress towards strategic objectives and adjust action plans as needed.
- Annual Evaluation: Conduct a comprehensive review of the strategic plan's effectiveness and make necessary adjustments to ensure continued alignment with AMC standards.

By focusing on these strategic areas, the ACCSM can position itself as a leader in cosmetic surgery education, ensuring that its training programs not only meet but exceed national standards